



# Stacks of Cash Are Waiting for Brokers Who Sell Medicare Supplement Plans!

**How Big Can Your Stack of Cash Get? That's Up to YOU!**

**Start your Stack of Cash by Selling Approved Medicare Supplement Plans**

**Sell 3-4 and Get an Additional \$100 Bonus per Sale!**

**Want a BIGGER stack of cash?**

**Sell 5-9 and Earn an Additional \$150 Bonus per Sale!**

**But the BIGGEST stack of cash is reserved for our Top Producers!**

**Sell 10 or More and Earn an Additional \$250 Bonus per Sale!**

**Our Medicare Supplement Broker Bonus is Now Extended For Enrollments with 5/1/2019, 6/1/2019 and 7/1/2019 Effective Dates!**

**Anthem Blue Cross and Blue Shield supports brokers with a local Medicare sales leadership team available to answer all of your questions on our products, rates and enrollment processes. Other advantages of selling our Medicare Supplement plans include:**

- You don't need to be certified to sell Anthem Medicare Supplement plans. You can get started earning commissions right away!
- Anthem offers plans with competitive premiums and Silver Sneakers designed with your clients in mind!
- Ask about our new commission schedule with lifetime renewals!\*
- Promoting Medicare Supplement plans to prospects and clients is easy when you use our pre-approved, customizable marketing materials. All the tools you need to build your business are ready when you are!
- With more than 10,000 people becoming Medicare-eligible every day, you're bound to have Anthem clients aging into Medicare! Check out the Age-In Reports in our Producer Toolbox brokerportal.anthem.com to discover member retention opportunities you may be missing.
- Since Anthem Medicare Supplement plan members are more likely to retain their coverage year to year, you can earn commissions and have access to a steady flow of referrals now and for years to come!

**Contact your Regional Sales Manager or reach out to our Agent Services Team. Call 1-800-633-4368 or email [medicareagentsupport@anthem.com](mailto:medicareagentsupport@anthem.com).**



\*Effective Jan. 1, 2019 – Applies to new Medicare Supplement Sales Only

**Program Rules:**

All per sale bonus amounts are in addition to the standard broker compensation. All per sale bonus amounts are earned for Medicare Supplement enrollments for that particular month only. All per sale bonus amounts are non-cumulative; each month is treated separately. Incentive is limited to new enrollees only and based upon approval of the policy. All incentives will be paid within ninety days from the end of the qualifying month. Anthem reserves the right to make all rules and determinations regarding the bonus program, and may modify or eliminate the program at any time without notice.

Anthem Blue Cross and Blue Shield is the trade name of Community Insurance Company (CIC) and Anthem Insurance Companies, Inc. (AICI). Plans A, G, N, Select G and Select N are offered by CIC. Plan F and Select F are offered by AICI. Independent licensees of the Blue Cross and Blue Shield Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc.